

PRIVACY NOTICE REGARDING THE NATURAL PERSON CUSTOMER AND CUSTOMER'S EMPLOYEES

As Bes Reklam Ürünleri San. ve Tic.A.Ş (“**Company**”) with this Privacy Notice (“**Privacy Notice**”) for Customers, according to the Personal Data Protection Law no. 6698 (“**Law**”) as a Data Controller, we would like to inform you, that our customers, within the framework of our obligation to provide information within the scope of the Law.

1. **Our Personal Data Collection Method and Legal Basis**

Your personal data is collected automatically or non-automatically, verbally, in writing, or electronically, within the framework of the requirements of your commercial relationship with, for the establishment and performance of the agreement between us within the framework of Law 5/2, and protection of a right and the legitimate interests of our Company through the channels listed below.

- Through the contract that you will conclude with the company,
- Through the Current Account Opening form,
- Through our employees who operate on behalf of Company and work in the field (“**On-site Employees**”),
- Correspondence conducted through our e-mail addresses, other communication methods, including text messages or multi-media messages sent for other purposes intended for our work and all kinds of communication (“**Communication Tools**”),
- Through third parties, such as affiliated companies that provide or receive service, business partners, manufacturing companies or companies that it provides services to or receives services from, or companies that supply services/products to Company.

2. **Purposes of Processing of Your Personal Data**

Your personal data obtained within the scope of our commercial relationship between us can be processed, within the framework of the processing conditions regulated in Article 5/2 of the Law;(i) the establishment and performance of our commercial relationship and the contract between us, (ii) the execution of operations finance and accounting, (iii) execution of commitment processes to products and services (planning and execution of activities required for the promotion of our products and services, (iv) to communicate for the promotion of our products and services, to conducting corporate communication activities (v) the receipt of complaints and questions the answer to be given to you, (vi) the planning and execution of the company's business strategy, (vii) efficient use of resources, observation and measurement of the quality of our services, your security is of the provision of the availability of the safety and effectiveness of the company's operations (viii) protecting the rights, safety, property and operations of the Company or our subsidiaries, you or third parties, and exercising our right of defense if necessary, (ix) ensuring the legal, technical and commercial-occupational security of the persons who have a business relationship with the Company, (x) in order to protect the rights, safety, property and operations of the Company, employees or third parties and to use the right of defense when necessary, or if it has an obligation to respond to the requests of official authorities or communication issues.

3. **Your Personal Data to be Processed**

Your name and last name which is your identity data; contact information e-mail and telephone number and, your address if necessary, the customer's transaction information, your building entrance records and CCTV images under the physical space security category in case of visiting our building; your data provided by you regarding bank account and payment within the framework of customer relationship is processed for the establishment of the contract and fulfillment of our obligations arising from the legislation, in order to use your rights under the contract, to ensure legal security and to implement corporate policies.

4. **Transfer of Your Personal Data to Third Parties and/or Abroad**

Your personal data can be transferred, in line with the purpose or purposes specified in the section titled "Purposes of Processing Your Personal Data" of this Privacy Notice for Natural Person Businessman within the framework of Article 8 of the Law, the fulfillment of the contract between us and the legitimate interests of our Company, and located within the country, located abroad based on explicit consent (i) third parties who have received support in areas such as storage, archiving, information technology support (server, hosting, program, cloud computing), (ii) business partners, financial institutions, law, tax, etc. consultancy firms that receive support in similar fields, (iii)to our customers in offers and tenders within the scope of the nature of the work carried out by the company and business development, (vi) to customer/supplier, sub-contractor and other third parties within the scope of the Company's commercial relations and in order for you to manage corporate communication processes (vii) to authorized institutions and entities to fulfill legal

or regulatory obligations or requests, and other related parties to whom the transfer is required for the specified purposes, only to the extent that it is related to the process.

5. The Rights of the Data Subject

In accordance with Article 11 of the Law, data subjects have the rights;

- to learn whether personal data are processed or not,
- to request information if personal data are processed,
- to find out the purpose of processing personal data and whether they are used in accordance with the intended purpose,
- to know the third parties to whom personal data is transferred in the country or abroad,
- to request the rectification of the incomplete or inaccurate data, if any, and to request reporting of the operations carried out in this regard to third parties to whom your personal data have been transferred,
- to request the erasure or destruction of personal data in the event that the reasons requiring its processing cease to exist despite the fact that it has been processed in accordance with the provisions of the Law and other relevant provisions, and to request that the transaction carried out within this scope be notified to the third parties to whom the personal data has been transferred,
- to object to the occurrence of a result against the person himself/herself by analyzing the data processed solely through automated systems,
- to claim compensation for the damage arising from the unlawful processing of the personal data

You can submit your requests regarding your rights according to Article 11 of the Law to our Company, by preparing them in accordance with the Communiqué on the Procedures and Principles of Application to the Data Controller, through a registered letter with return receipt or notary to our Company address.
