

## VISITOR PRIVACY NOTICE

As Bes Reklam Ürünleri Sanayi ve Ticaret Anonim Şirketi ("**Company**"), we attach importance to the privacy and protection of personal data of all persons associated with the Company in all our activities and we show sensitivity on personal data security subject. In this context, with the Privacy Notice on Security Cameras, pursuant to the Personal Data Protection Law no. 6698 ("**Law**"), we, the Company as a data controller, would like to inform you within the framework of our obligation to inform under the Law.

### **1. Collection Method of Your Personal Data and Legal Grounds**

During your visit to our workplace located at Veliköy Organize Sanayi Bölgesi Osman Uzun Cad.18/A 59500 Veliköy, Tekirdağ, and Avrupa Serbest Bölgesi Karamehmet Mah. Avrasya Bulvarı No:26-26 Ergene, Tekirdağ and Cumhuriyet Mahallesi, Yabangülü Sokak No:21 Büyükçekmece, İstanbul, Türkiye your personal data is collected in written, oral or electronic form, through automatic or non-automatic means within the framework of Article 5/2 of the Law in order to ensure the security of our Company within the scope of its legitimate interests.

### **2. Purposes of Processing of Your Personal Data**

Your personal data is processed by the Company within the scope of article 5/2 of the Law, ensuring the legal, technical, and commercial-occupational safety of the Company and the relevant persons who have a business relationship, keeping workplace visitor records, ensuring the operational security of the data controller, based on our legitimate interests and legal reasons for establishing and protecting a right.

### **3. Your Processed Personal Data**

Your personal data that may be subject to processing by the Company regarding visitors/guests are as follows:

Identification Data	In order to ensure security, your name-surname information is processed under the responsibility of the company's management when entering and leaving the workplace.
Visual Data	While you are in the workplace environment, your visual data is processed by obtaining camera recordings. Our camera records are stored for 21 days.

### **4. Transfer of Your Personal Data to Third Parties and/or Abroad**

Your personal data can be transferred to following parties which are located inside the country in accordance with the legitimate interests of the Company for the purpose or purposes specified in the section "Purposes of Processing Your Personal Data" of this Privacy Notice and located abroad pursuant to your explicit consent (i) third parties who have received support in areas such as storage, archiving, information technology support (server, hosting, program, cloud computing), security, (ii) business partners, financial institutions, law, tax, etc. consulting firms that have received support in similar areas, (iii) our group companies, (iv) competent institutions and entities to fulfill legal or regulatory obligations or requests and other related parties for only the designated purposes related to the process where a transfer is required to the extent.

### **5. Access to Your Personal Data and Your Rights under the Law**

Pursuant to Article 11 of the Law, you can prepare your request regarding your rights in accordance with the Communiqué on the Procedures and Principles of Application to the Data Controller and send it to the address kvkk@besreklam.com.

